Digital Sponsorship Opportunities



CORROSION Daily News Update

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Daily News Update

Leaderboard - SOLD!



Plenary Lecture to Address Proactive Corrosion Engineering Strateg

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Opening Reception Welcomes NACE Members and Guests to CORROSION 2015

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Panel to Discuss Corrosion of the San Francisco-Oakland Bay Bridge

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Technical Highlights

(10:00 a.m.-4:55 p.m., room 223)

Plenary Lecture - John Scully (8 a.m., Ballroom C1 & C2)

MPU (180×50)

Social/Networking Highlights

(11:30 a.m.–1:30 p.m., Ballroom C) (2-5 p.m., room 150)

Advanced Subsea Silicone Epoxy

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3-D Printed Robotic Coating Equipment

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Series Cathodic Protection Monitoring

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Banner (728 x 90)

Launched in 2015, the CORROSION Daily News Update is an e-newsletter that is sent to all 6,000+ CORROSION attendees and 400+ exhibitors each day of the conference. This five-part digital series informs recipients of technical and social event highlights, re-caps feature events from the previous day, incorporates social media highlights, and provides useful daily tips for navigating the show.

Features include:

- Technical Program
- Social/Networking Events
- 'Spotlight on New Technology'
- Event Recaps
- Social Media Highlights
- Event Photo Gallery

Digital Rates:

MPU: \$1,800 USD Banner: \$1,800 USD

*Limit of one banner sponsor each, which is featured on the e-newsletter for 5 days of the conference.

Integrated Mobile App Sponsor

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Key Features:

- Rotating banner featured on CORROSION's top dashboard, which will take users to a full landing page of your choice
- Recognition within the sponsor icon that links attendees to your page listing
- Sponsor recognition on interactive map that includes pins. Sponsored pins can act as a link to get basic information about your company
- Two custom push notifications on the conference day of your choice (exclusions apply)



Integrated Mobile App Sponsor: \$2,500 USD (Limit of 3)

Digital Packages Available

MPU+ Mobile App: \$4,100 USD Banner + Mobile App: \$4,100 USD

*Limit of one package each.

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