



**1**

**Company Information as It Should Appear in Printed Materials**

Company name: \_\_\_\_\_

Company address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Company Phone: \_\_\_\_\_ Company Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Company Web Site  
to be listed in the Directory: \_\_\_\_\_

**Contact and Mailing Information for Conference Correspondence**

Contact person's name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

**2**

**Exhibit Space Preference and Rate**

NACE will make every effort to accommodate Exhibitor's request for space. However, Exhibitor understands and accepts that final booth assignments will be made solely at the discretion of NACE.

Please list your choice of location on the Expo floor by preference:

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_ 4th \_\_\_\_\_

\_\_\_\_\_ Please check if you require space in the Equipment Pavilion

Qty.	Type of Exhibit Space	Cost	Total
_____	Standard Booth 10' x 10'	\$2,400	_____
_____	Corner premium for standard booth	\$100	_____
_____	Island booth: \$24 per sq. ft. plus \$200 premium Minimum 400 sq. ft. or 20' x 20'		
	Size: _____ ft. x _____ ft. = _____ ft. x \$24 + \$200 = _____		_____
<u>One</u>	Web Tracker Linker <i>This additional exposure feature will allow attendees to visit your Web site directly from the NACE CORROSION Conference &amp; Expo site</i>	\$350	_____

**GRAND TOTAL** \_\_\_\_\_

50% of the grand total is due on June 2, 2009  
50% of the remaining amount is due on October 1, 2009

**3**

**Payment Information**

Payment Schedule:

- 50% deposit of the total exhibit space amount must be received at NACE Headquarters by June 2, 2009
- Final 50% of the total exhibit fee must be received by October 1, 2009
- After October 2, 2009, all applications must be accompanied with full payment in U.S. currency only. Checks are payable to NACE International. Send completed form with appropriate payment to the address below.

NACE International, Attn: Laura Herrera  
1440 South Creek Drive  
Houston, Texas 77084-4906  
or fax to +1 281-228-6342

Check enclosed in the amount of U.S. \$ \_\_\_\_\_

If paying by credit card, fill out section below.

Credit card  MasterCard  VISA  AMEX  Discover

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

**4**

**Authorization**

We (the Exhibitor) apply for exhibit space at CORROSION 2010 (the Show), March 14-18, 2010, at the Henry B. Gonzales Convention Center. We understand that by signing this Contract, we are applying for exhibit space at the Show and further understand that THIS DOCUMENT WILL BECOME A BINDING CONTRACT IMMEDIATELY UPON ACCEPTANCE OF THE APPLICATION BY NACE and thereby subject to the terms, conditions, rules, and regulations printed on the reverse side of this page, as well as the Exhibitor Service Manual, and any changes made by NACE for efficient or safe operation of the Show.

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**5**

**FOR NACE USE ONLY**

NACE International hereby accepts the above application and following exhibit space has been confirmed:

Booth No.(s): \_\_\_\_\_

Display Type: \_\_\_\_\_

Authorized by NACE: \_\_\_\_\_

Laura Herrera, Program Manager, Exhibits

For more information, visit [www.nace.org/c2010](http://www.nace.org/c2010)

# CORROSION 2010 Rules & Regulations

**1. Show Sponsorship and Management:** CORROSION 2010 (the Show) is produced by and is the property of NACE International (NACE). The NACE Expositions Division (Management) organizes the Show according to NACE policies. Each Exhibitor agrees to abide by these Rules and Regulations made by Management and by such additional Rules and Regulations explained in the Exhibitor Service Manual, as well as changes made at Management's discretion for efficient or safe operation of the Show.

**2. Exhibit Fee:** All Exhibit Fees must be paid in full to participate. The Fee entitles exhibiting companies to: exhibit space, identification sign, perimeter guard service, carpeted aisles, company listing and description in the show program (if Exhibitor contracts for space before the deadline), complete registration list on CD (after the Show), promotion and publicity, free exhibit passes, and five exhibit staff registrations. **Payment Schedule:** A deposit of 50% of the total exhibit fee must accompany this contract and be received at NACE Headquarters by June 2, 2009; and the final 50% of the total exhibit fee must be received by October 1, 2009. Any space not fully paid by October 2, 2009, will be subject to cancellation and reassignment without notice.

**3. Use of Space:** Only the name of the Exhibiting Company listed on the face of the Contract will be displayed in the exhibit space, in the Show's printed list of Exhibitors and on exhibitor badges. It is further agreed that the Exhibitor shall not assign, share or sublet any part of the exhibit space without the express written consent of Management. The Exhibitor agrees to only exhibit, advertise or promote those products or services for which it has authorization.

**4. Cancellations:** An Exhibitor may cancel its participation in the Show by giving Management notice in writing. If Management receives notice of cancellation by August 3, 2009, there will be no cancellation charge. If notice of cancellation is received after August 3, 2009, and before October 1, 2009, the Exhibitor shall be obligated and agrees to pay a cancellation charge of 50% of the total exhibit fee. If notice of cancellation is received October 2, 2009, or later, the entire exhibit fee is due as a cancellation charge. In the event of cancellation, Management has the right to use the space for its own convenience, including selling the space to another exhibitor, without rebate or allowance to the canceled exhibitor. Both NACE and Management assume no responsibility for having included the name or description of the cancelled exhibitor in programs, news releases, publicity, or other material.

**5. Default of Occupancy:** Any exhibitor failing to occupy its contracted space by 3:00 pm Monday, March 15, 2010, will be considered in default and may be subject to cancellation. In that event, Management will have the right to use the space for its own convenience, including selling the space to another exhibitor without any rebate or allowance to the defaulting exhibitor.

**6. Building Occupancy:** In the event the premises of the Henry B. Gonzales Convention Center (the Center) is destroyed or damaged, or if the show fails to take place as scheduled, or is interrupted and/or discontinued, or access to the premises is prevented by reasons of strike, lockout, injunction, act of God, act of war, emergency declared by any government agency or by NACE, or for any other reason, this contract may be terminated by NACE. In the event of such termination, the Exhibitor waives any and all damages and claims for damages and agrees that the sole liability for NACE shall be to return to each Exhibitor its space payment less its prorated share of all costs and expenses incurred and committed by NACE.

**7. Official Contractors:** To alleviate the unnecessary canvassing of Exhibitors, to assure orderly and efficient installation, operation, and removal of displays, and to ensure high standards of service at fair prices, Official Contractors have been appointed to provide optional goods and services for Exhibitors. As such, Management holds Official Contractors responsible for quality service and is prepared to intercede on behalf of Exhibitors in the event of faulty or unfair work. Management recommends, but does not require, that Exhibitors use Official Contractors. An Exhibitor who wishes to use a their own contractor (i.e., Exhibitor-Appointed Contractor) to install and dismantle exhibits must notify Management in writing at least 30 days in advance and must provide proof of the contractor's workers' compensation and commercial general liability insurance coverage. Such contractors are required to abide by all Show Rules and Regulations and to indemnify NACE and Management for any and all claims and actions caused by the contractor's negligence or willful misconduct. In no instance shall NACE be responsible for the conduct of contractors or their employees. NACE assumes no responsibility for performance failure by contractors.

**8. Safety, Fire, and Health:** The Exhibitor must comply with all safety, fire, and health ordinances regarding installation and operation of equipment, displays, and exhibit materials. Display materials must be flame-retardant. Hazardous materials of any type are prohibited.

**9. Care of Building:** No Exhibitor may bring hazardous or illegal items or substances into the Center. No Exhibitor may permit any act by its employees, officers, or agents that will mar or deface the premises. Exhibitors must surrender the space occupied in the same condition as at the commencement of occupancy. Exhibitor shall be solely responsible for damages its display causes to the Center.

**10. Booth Arrangement:** Exhibitors shall arrange their displays to use only the booth area under contract, and in such a manner as to recognize the rights of other exhibitors and Show attendees. Distribution of pamphlets, brochures, or advertising is limited to the exhibit space. Exhibitors will limit its activities to the booth, and will refrain from activities that will affect attendance of show attendees during the hours of operation. **Height:** No display, sign, lights, product, or advertising may exceed a height of 8 feet in a standard booth. Displays may be 8 foot high only in the back half of the booth. The front half of the booth is limited to a height of 3 1/2 feet. Exhibitors may not exceed a height of 20 feet for island booths. Any display design that exceeds height restrictions must have written permission from Management. **Display Appearance:** The Exhibitor is responsible for maintaining a neat appearance to its display. Any undecorated side of a display visible from the aisle or adjoining exhibits must be made presentable by the Exhibitor. Displays not satisfactory in the opinion of Management will be made correct by Management at the Exhibitor's expense. Exhibitor must arrange for the removal of excess trash and waste materials and is responsible to keep the exhibit free of any and all conditions that might be dangerous to Show visitors. **Audio and Video:** The operation of sound movies or audio devices will be permitted only if sound level is kept at conversational level and is not objectionable to neighboring exhibitors. Audio and video machines must be positioned so that Show visitors will not block the aisles. Machines that create noise and disrupt neighboring exhibitors may, at the discretion of Management, be restricted. Exhibitor assumes full responsibility for compliance with union requirements relating to audio and video systems. **Lighting:** The use of flashing electric signs or lights, glaring lights, or other irregular lighting effects are prohibited. Lights may not be directed into other booths or the aisle, and may not show through Show drapery.

**11. Disclaimer:** Products and/or services on display in the exhibit area within CORROSION carry no implied or real endorsement or recommendation by NACE. The Exhibitor agrees that it will not represent any product or service as being endorsed by NACE. NACE reserves the right to prohibit any exhibit or any part of an exhibit that is not consistent with the objectives of NACE.

**12. General:** All matters and questions that arise which are not specifically covered by these Rules and Regulations are subject to the decision of Management. These Rules and Regulations may be amended, added to, and amplified by Management at its discretion. Exhibitor agrees to abide by any and all amendments and changes by Management.

**13. Entire Agreement:** It is fully understood that the agreement between Exhibitor and Management is fully and entirely expressed in this contract, and that there is no oral or verbal agreement of any kind whereby the Rules and Regulations of this contract are or can be changed or modified in any way prior to the close of the Show will not be permitted and will be subject to non-participation at future NACE Shows. All exhibits must be dismantled, packed, and removed from the hall by noon on Friday, March 19, 2010. Only authorized personnel or representatives of the Exhibiting Company will be permitted in the hall during installation or dismantling of the Show. For liability reasons and for their own personal safety, no one under the age of 21 will be allowed access to the hall during installation or dismantling.

**14. Venue:** This Contract shall be governed by and construed in accordance with the laws of the State of Texas without giving effect to any conflict of law rules that would cause the application of the laws of any other jurisdiction. The parties agree that the venue for any legal proceeding concerning this contract shall be the court of appropriate jurisdiction located in Harris County, Texas, and the parties hereby waive any objections to service of process for said venue.

**15. Policy on Selling:** Exhibitors may not make over the counter sales (i.e., by cash, check and/or credit cards). Only bona fide business orders for future delivery may be taken. Violations of this provision will result in expulsion from NACE CORROSION Conference and Exposition. THIS POLICY WILL BE STRICTLY ENFORCED.

**16. Competing Events:** Exhibitors shall not conduct any competing event of more than 50 people during official CORROSION 2010 conference hours. The penalty to an exhibitor for scheduling an event during exhibit hours will be minus two priority points.